

INTERIOR DESIGN YEARBOOK 2015



WRITERS INCLUDE:

ANNA-GRACE DAVIDTSON

CHRISTOPHER JENNER

NATALIA MIYAR

SALLY STOREY

EDITED BY **JADE TILLEY**

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POLISHED AND PERFECTED

In this small 40 square metre apartment in Kensington, interior designer Irina Townsend, Keir Townsend, cleverly utilised every centimetre of space so that it doesn't appear cluttered. Walls were knocked out to create one space for the kitchen/dining/living area and make movement around the apartment as easy and comfortable as possible. Surfaces in a palette of neutral, light tones in a variety of materials and textures create a visual perception of space - polished plaster is a favourite as this material reflects light. Splashes of colour have been introduced through the use of soft furnishings.



Bramham Gardens was designed by Keir Townsend and completed in June 2013. Photography by Jake Fitzjones.



URBAN OASIS

This 120 square metre apartment, situated on two levels in a high rise contemporary development, features spectacular views of Chelsea and Kensington from the living room windows and balcony. The development was completed some 13 years ago and this first redesign was very much required and welcomed by the client. The client, a professional in the city, wanted a perfect 'urban oasis' with a great entertaining space, as well as a luxurious guest room for friends and family to stay with him when in London. In addition to the general 'facelift' and reinvigoration, Keir Townsend made some alterations to the layout, removing the partition wall between the kitchen and living room to open up the space and bring an element of 'contemporary dining' into the concept, where the kitchen becomes an integral part of the entertaining space.



Point West was designed by Keir Townsend and completed in November 2013. Photography by Jake Fitzjones.





LONDON LODGE

Keir Townsend were invited to completely redesign and furnish this two bedroom, two bathroom apartment in London's Kensington. No structural work was done but ceilings in the hall were lowered and new heating and home technology systems were installed. The attention to detail is meticulous and the apartment has an array of bespoke pieces throughout.



*Thornwood Lodge, Kensington, London, was designed by Keir Townsend and completed in December 2013.
Photography by Jake Fitzjones.*



HOMAGE TO HOTEL DESIGN

The client, who mainly lives abroad, visits London on a regular basis. Her favourite hotels in London are Bulgari and Baglioni and her brief to Keir Townsend was to create a pied-a-terre that combined both the luxury of five star hotels and the comfort of home-from-home experience. The original layout of the flat had an uncomfortably narrow galley kitchen that compromised the bathroom space cutting it in half and the flat also lacked storage space. The layout was changed to create a functional bathroom and an open plan kitchen as an integral part of the living room. A wardrobe for coats in the entrance hall and clever additional storage space in the main bedroom and the study was added. "Art Object" wall lights have been introduced throughout the project, which improve the lighting overall and create different moods for different occasions. A number of decorative features have been introduced into the concept, many of which were inspired by nature, using organic patterns and natural materials.



Queensgate, London was designed by Keir Townsend and completed in February 2014. Photography by Jake FitzJones.